



## Showroom Support

A guide from LifeShine by Autoglym

### LifeShine Hero Car

Create an immersive customer experience by showcasing LifeShine with a single hero car within your showroom.



### CeraFuse Bonnet or Interior Protectant Boot Demonstration

Apply LifeShine to half of the Hero Car's bonnet or boot area to demonstrate the protective properties and give your customer a visual understanding of its capabilities – let them experience the difference.



### Tent Card

Showcase these within your showroom to exhibit LifeShine's three-part protection system by bringing them to life with real world benefits (can be placed on the roof, boot area, or wherever suitable within your showroom).



### Lifetime Guarantee Mirror Hanger

A conversational starter when discussing the interior of the vehicle, and how to maintain that new car feeling.

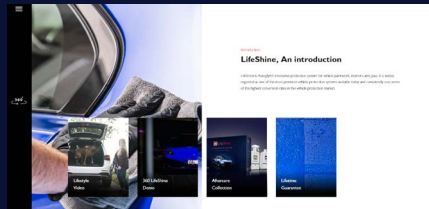


### Digital LifeShine Demonstration

Utilise the static cling QR code graphics to send your customer into the digital world of LifeShine (suitable for desks, windows, bonnets – you choose!).

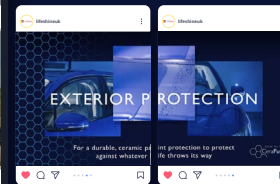
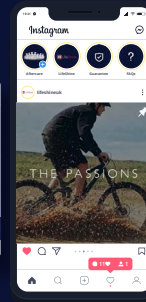
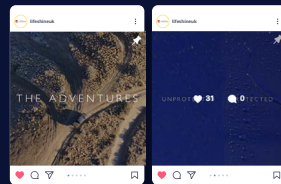
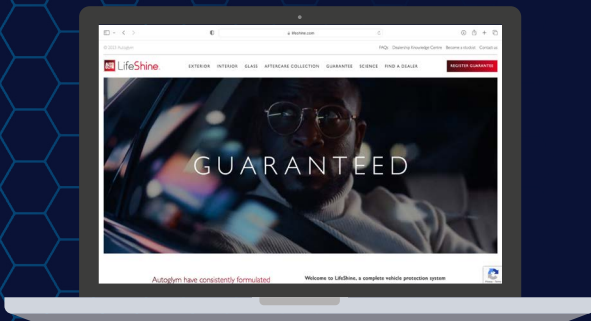


Digital Showroom Support  
Showcase LifeShine, online



### Demonstration Tool

A customer friendly online platform that will digitally walk your customer through all the key features and benefits of LifeShine.



### Website and Social Media

Make the most of our supporting marketing material to explain the LifeShine protection system.

[lifeshine.com](http://lifeshine.com)

[@lifeshineuk](https://www.instagram.com/lifeshineuk)





## Retailer Digital Toolkit

Unlock LifeShine, digitally

REQUEST ACCESS NOW:  
[lifeshine.marketing@autoglym.com](mailto:lifeshine.marketing@autoglym.com)



### The Lifestyle Video

Present the message of premium, high quality vehicle protection, with real world benefits on your website & showroom displays (also supported by CitNOW).



### A Digital Brochure

Use within your enquiry management process or within your day-to-day email correspondence to create additional opportunities to introduce or discuss LifeShine. Also available as a print ready pdf.



### Product Demonstration Videos

Reinforce LifeShine's capabilities by showcasing these demonstration videos on your showroom screens.

## Print Ready Artworks

Explore and produce our suite of professionally designed poster artworks to make the most of wasted space, empty frames, or showroom stands.

